



CREATE A TEAM!

September 17 • 9 a.m.
BOULDER RESERVOIR
2-MILE STROLL & FUN RUN • COMMUNITY EXPO

Want to have even more fun at Doggie Dash?
Gather your friends, family, neighbors, or coworkers and their pups for a morning of fun!

Why bring a team to Doggie Dash?

- Raise critical funds to help save the lives of animals!
- Bring your family, friends, colleagues or favorite canine exercise buddy to Boulder Res and have fun with a 2-mile run, walk or dash!
- Enjoy a fun morning in the sun at the Boulder Reservoir with activities and complimentary breakfast, coffee, and Beer Garden!
- Promote health and wellness with friends, family, or coworkers!

Applied Trust Team Challenge

Win the exclusive Applied Trust Team Challenge prizes!

- The team who raises the most funds receives an inside-access team building day, complete with catered lunch and a behind the scenes experience at HSBV, your team's photo featured on our website and a litter of shelter puppies will visit your workplace!



What do I do?

First go to doggiedash2016.org and register, you can then raise pledges online. Each team member creates his/her own webpage and emails friends, family, grandparents, co-workers and even their favorite barista asking them to pledge their support!

Team Guidelines

1. A team is between 2 and 15 people. If you have over 15 people, split into two or more teams and compete against each other! Dogs are naturally welcomed - but do not contribute to your team member count.
2. Ensure all team members register and select someone as team captain. The team captain serves as point-person for communications from the Humane Society.
3. The fundraising prizes are awarded to individuals based on funds raised by the individual. Prizes are not awarded to every team member based on the team total.

How to successfully start and manage a fundraising team

Here are some starting tips for creating a successful team:

- After you create your team fundraising page, recruit your team members! You can start by emailing or calling the people you think might be interested in joining you. Follow that up by making a few requests through your social media, such as Facebook and Twitter.
- As people join your team, send them a quick email to thank them for joining and helping the cause.
- When you've got most of your team members signed up, create a reasonable team fundraising goal. You can do this on your own or after getting feedback from team members (either way, use your best judgment of what is achievable).
- Send an email out to the group thanking them again and communicating the team goal.
- Send periodic updates about the team's progress--this prevents slacking and keeps everyone committed--and encourage people to share ideas about what's working best.
- Be supportive and send along words of encouragement to team members as you work together toward the goal.

If you have any questions, please contact Amanda Williams at 303.442.4030 x 636 or at Amanda.Williams@boulderhumane.org!